

15th Annual International Small Cinemas Conference

Changing Policies, Transforming Audiences and Work Practices In-flux

5-7 November 2024
ADU F22, Frankopanska 22, Zagreb

Programme

November 5th

09:00 - onwards

Registration

09:45 - 10:00

Opening remarks

Jaka Primorac, President of the Programme Board of the Conference, IRMO, Zagreb, Croatia

Selma Mehadžić, Zagreb Film Festival, Croatia

Davor Švaić, Dean of the Academy of Dramatic Art, Zagreb, Croatia

Aleksandra Uzelac, Head of the Department for Culture and Communication, IRMO, Zagreb, Croatia

10:00 - 11:00

Keynote lecture

The Urgent Beauty of Small Spaces: Success and Competitiveness of the European Film Industry

Katharine Sarikakis, University of Vienna, Austria

Moderator: Jaka Primorac, IRMO, Zagreb, Croatia

11:00 - 11:30

Break

11:30 - 12:30

Round table discussion

Evidence-based Policy-making for Small Film Industries

Ivana Kostovska, imec-SMIT-VUB, Vrije University Brussel, Belgium

Christopher Peter Marcich, Director, HAVC, Croatia; President of EFAD

Jakob Isak Nielsen, Aarhus University, Denmark

Krešimir Partl, State Secretary, Ministry of Culture and Media of the Republic of Croatia

Moderator: Jaka Primorac, IRMO, Zagreb, Croatia

12:30 - 14:00

Lunch break

14:00 - 15:30

Single paper session 1

Internationalisation and Production Challenges

Moderator: Jakob Isak Nielsen, Aarhus University, Denmark

Small Nations in a Big Market: The International Reach of Film from Smaller European Countries

Huw D. Jones, University of Southampton, UK

Small but Mighty: Fringes Empowering European Filmmaking in Small Markets

Katharine Sarikakis and Angeliki Chatziefrimidou, University of Vienna, Austria

Spreading the Net: The Path of Small Film Market Players to the International Scene

Bilyana Tomova, Diana Andreeva-Popyordanova, Tsveta Andreeva; Observatory of Cultural Economics, Sofia, Bulgaria

Challenges Faced by Small Film Industries: The Case of the Labour Conditions in the Portuguese Film Sector

Manuel José Damásio, André Rui Graça and Rita Grácio, CICANT, Lusófona University, FilmEU European University, Lisbon, Portugal

15:30 - 16:00

Break

16:00 - 17:00

Panel

Minoritised Languages, Independent Production, and Gender: An Analysis of the Implications of the Spanish General Law on Audiovisual Media for Small Cinemas

Moderator: Marta Pérez-Pereiro, University of Santiago de Compostela, Spain

Digital Exclusions and Inclusions of Co-official Languages in the Spanish Audiovisual Sector: Repercussions and Alternatives to Law 13/2022

Enrique Castelló-Mayo, Antía López-Gómez, Óscar López-Iglesias, University of Santiago de Compostela, Spain

Compliance Analysis of the Spanish General Law 13/2022 of Audiovisual Communication on VOD platforms: Language Diversity and Accessibility

Roi Méndez-Fernández, Inés Arias-Iglesias, Manuel Barreiro-Rozados, University of Santiago de Compostela, Spain

Impact Assessment of the Spanish General Law 13/2022 on Audiovisual Communication: Effects on Low-budget and Minority Language Independent Audiovisual Production in Relation to Gender Equality

Cibrán Tenreiro-Uzal, Pablo Calviño-Tato, Silvia Roca-Baamonde, Sara Calvete-Lorenzo, University of Santiago de Compostela, Spain

17:00 - 17:15

Break

17:15 - 18:00

Panel

Clusters as Best Cooperative Alliance in Small Film Industries

Romanas Matulis, Baltic Film & Creative Tech Cluster, Vilnius, Lithuania
Kestutis Drazdauskas, Artbox production house, Founder and Board member of Baltic Film & Creative Tech Cluster, Vilnius, Lithuania
Danijel Pek, Antitalent, Zagreb, Croatia
Zoran Vujić, Poster, Zagreb, Croatia

Moderator: André Rui Graça, CICANT, Lusófona University, FilmEU European University, Lisbon, Portugal

From 19:30

Dinner

November 6th

09:30 - 10:30

Panel

Approaches to Competitiveness in Small Film Industries

Moderator: Petr Szczepanik, Charles University, Prague, Czechia

Katharine Sarikakis, University of Vienna, Austria (Reboot project)
Anastasios Drosou, Information Technologies Institute, Centre for Research and Technology Hellas-CERTH, Thessaloniki, Greece (SCENE project)
André Rui Graça, CICANT, Lusófona University, FilmEU European University, Lisbon, Portugal (CresCine project)

10:30 - 11:00

Break

11:00 - 12:30

Single paper session 2

Past, Present and the Future(s) of Distribution and Cinema Infrastructures

Moderator: Marius Øfsti, Aarhus University, Denmark

Film Distribution in Czechia Before and After 1989. From One Hegemony to Another

Marie Barešová, The National Film Archive, Prague, Czechia

The Future of Cinemas as Cultural Institutions. Cinema 4.0 Concept Based on Polish Arthouse and Local Cinemas

Marta Materska-Samek, Jagiellonian University, Krakow, Poland
Joanna Sanetra-Szeliga, University of Economics in Krakow, Poland

Ripple Effects of Cinema Infrastructure in Small Film Eco Systems

Jakob Isak Nielsen, Aarhus University, Denmark

Cinematic Alchemy: Public Service Media and Youth Engagement in Filmmaking

Katharine Sarikakis and Gentiana Ramadani, University of Vienna, Austria

12:30 - 14:00

Lunch break

14:00 - 15:30

Single paper session 3

Global Streamers' Impact and Local Responses

Moderator: Paško Bilić, IRMO, Zagreb, Croatia

Global Streamers' Investments in Films: A Comparative Study of Small and Large European Markets

Ivana Kostovska, imec-SMIT-VUB, Vrije University Brussel, Belgium

Market Ideology and Critical Humanism in the Understanding of East-Central European VOD Phenomenon

Constantin Parvulescu, Babeş-Bolyai University, Cluj Napoca, Romania

Cinema Audience Research in Latvia: More Netflix, Less Cinema?

Līga Vinogradova, The Institute of Arts and Cultural Studies of the Latvian Academy of Culture, Riga, Latvia

The Conflict Between Film Distribution and Nationalistic Ideologies in Global Markets

Lenuta Giukin, SUNY Oswego, USA

15:30 - 16:00

Break

16:00 - 17:30

Single paper session 4

Production Practices and Reception Strategies

Moderator: Lenuta Giukin, SUNY Oswego, USA

Negative Production Aesthetics in Latvian Film Industry of the 90s

Elīna Reitere, Institute of Literature, Folklore and Art at the University of Latvia, Riga, Latvia

From Corruption to Connection: The Relation Between Romanian Documentary Filmmakers and Their Subjects during 2010s

Dan Sărăcuț, Babeş-Bolyai University, Cluj Napoca, Romania

Reception of Zielona Granica (The Green Border, 2023) by Agnieszka Holland in Poland and Elsewhere. Political Controversy as Fuel for Distribution of Small Controversial Films

Janina Falkowska, University of Western Ontario, Canada/University of Economics and Humanities, Bielsko-Biala, Poland

Contradictions and Paradoxes of the Media Landscape in Ukraine Since the Start of the Russian Full-scale Invasion

Dorota Ostrowska, Birkbeck University of London, UK

17:30 - 17:45

Break

17:45 - 18:45

Round table discussion

Challenges of Independent Cinema Network in Croatia

Moderator: Martina Petrović, Head of CED - MEDIA Office Croatia

Maja Holec, Open University Koprivnica/Cinema Velebit, Member of the Executive Committee of the Independent Cinema Network (Kino mreža)

Renata Kiršić Veselica, Open University Labin/Cinema Labin

Goran Plantak, Open University Varaždin/Cinema Gaj

Alen Munitić, Mediterranean Film Festival Split

*This session is supported by the CED-MEDIA Office Croatia

From 21:00

ZFF and Small Cinemas party (by invitation only)

Address: Tvornica kulture, Mali pogon, Šubićeva 2/Ljudevita Posavskog 1, Zagreb

November 7th

09:30 - 10:30

Keynote lecture

Geography of the Streaming Economy: East-Central Europe as a Digital Periphery

Petr Szczepanik, Charles University, Prague, Czechia

Moderator: Ivana Kostovska, imec-SMIT-VUB, Vrije University Brussel, Belgium

10:30 - 11:00

Break

11:00 - 12:30

Single paper session 5

Technological Innovations and Policy Instruments in/for Film

Moderator: Aleksandra Uzelac, IRMO, Zagreb, Croatia

International Promotion of the European Film Industry: National Institutional Practices in an Evolving Policy and Technological Architecture

Antonios Vlassis, ULIEGE, Belgium, Eirini Andriopoulou, ELIAMEP, Greece, Mafalda Damaso, Erasmus University, Netherlands, Kaisa Hiltunen, University of Jyväskylä, Finland

Harnessing AI for Filmmaking: Enhancing Cultural Heritage Site Narratives

Maria Tsourma, Alexandros Zamichos, Kostas Georgiadis, Argyris Ketsetsis, Evangelos Bistolakis, Anastasios Drosou and Dimitrios Tzovaras, Information Technologies Institute, Centre for Research and Technology Hellas (CERTH), Thessaloniki, Greece

Cultural Colonialism and Film Exhibition in Uganda: The Case of the Video Joker in Wakaliwood's Cinema

Adrián Sánchez-Martínez, Pompeu Fabra University, Barcelona, Spain

12:30 - 14:00

Lunch break

14:00 - 15:30

Single paper session 6

How Much is Too Much? Production Incentives Within Small Countries

Moderator: Jaka Primorac, IRMO, Zagreb, Croatia

Marble of the Senate, Sand of the Coliseum: Foreign Location Production, Government Intervention and the Impact on Maltese Filmmakers

Charlie Cauchi, Independent Artist and Scholar, Malta

Big Risks in Small Markets: Use and Non-use of Established Risk Reduction Strategies in Small Culture Industries?

Marius Øfsti, Aarhus University, Denmark

To Have or Not to Have Production Incentives? Danish Debates on (the Lack of) Production Incentives

Anders Grønlund, Film Studies, Centre for Languages and Literature, Lund University, Sweden

Economic Incentive Policies Impact on the Development of the National Film Industries in the Low Audiovisual Capacity Countries: The Hollywood Effect in Central and East Europe

Milica Bozanic, Center for Innovation Management Research, Birkbeck, University of London, UK

15:30 - 16:00

Break

16:00 - 17:00

Panel

How to Emancipate the Screen?

Moderator: Boris Ružić, University of Rijeka, Croatia

Marta Baradić, Central European University, Vienna, Austria

Karla Crnčević, Independent scholar, Croatia

Dina Pokrajac, Faculty of Humanities and Social Sciences, University of Zagreb, Croatia

17:00

Closing of the Conference



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